

<!--POSITION SOUGHT: FREELANCE DESIGNER-->

<RICKY STEVENS OVERVIEW>

<BORN>

<LOCATION>ALEXANDRIA, SCOTLAND, UK.</LOCATION>

<DATE>14.04.75</DATE>

<GENDER>MALE.</GENDER>

</BORN>

<PERSONAL STATUS>

<LOCATION>0/1 123 NOVAR DRIVE, HYNDLAND, GLASGOW, G12 9TA.</LOCATION>

<MARITAL>LIVING WITH PARTNER.</MARITAL>

<DEPENDENTS>1 GIRL AGED 2 YEARS.</DEPENDENTS>

</PERSONAL STATUS>

</RICKY STEVENS OVERVIEW>

// EMPLOYMENT HISTORY

Digital Shed Glasgow, UK. (Nov '07 - present)

Creative Director / Freelance Digital Designer

Overview: Creating digital branding, designing digital campaigns, brand sites, online retail sites and advertising campaigns for digital agencies, creative agencies and personal clients.

Agencies: The Bridge, DA Group, Dog Digital, Drive Business, Ministry Of Web. **Clients:** Abertay University, Ghost, Qube, NHS, Royal Blind, Camp Bova, Model Team Scotland, SIMUL8 Corporation and Sonny & Vitos Deli.

Dog Digital Glasgow, UK. (Mar '06 - Oct '07)

Senior Designer

Overview: I moved to Dog Digital when biscuitmedia was bought over by GRP in February 2006. My first two digital projects to head-up were STV and Resolution Asset Management. The main responsibilities included project management of the creative process for all of my accounts and the Art Direction of 3D Animators and independent Illustrators and to work with the Senior Account Handlers in time-managing my projects, liaising with clients and hitting deadlines.

Clients: Adobe UK, SMG, Resolution Asset Management, DF Concerts (T In The Park, T On The Fringe & Connect Music Festival), Visit Scotland, Nairns, NHS24.com, Hairdressers4u.com, Scotmid, GHA(M) & Lucid.

biscuitmedia [part of GRP] Glasgow, UK. (Nov '04 - Feb '06)

Creative Director

Overview: In 2005 I re-branded biscuitmedia considerably raising the creative profile and visibility of the company whilst implementing new design procedures. The remit was to design from concept and to oversee the construction of all websites. The main responsibilities included project management of the creative process including the commissioning of all creative freelance work to Copywriters, Photographers, Illustrators and to set all creative time-schedules making sure build deadlines are met by the creative team.

Clients: biscuitmedia, Toyota, Cystic Fibrosis Trust, Langs Hotel, Glasgow Film Office, Merchant Executive Properties, Peak Scientific, SIMUL8, MyMuse, GGHA, Ideal Partners & The Big Step.

RickyStevens.com [Freelance] Glasgow, UK. (Jun '04 - Nov '04)

Graphic / Web Designer

Overview: Creating from concept all types of printed and online material both on-site and remotely on a sub-contractual basis.

Clients: biscuitmedia, Edge Scotland, EQTR, EVM & FrontPage Design.

OnlineFactor.com.au Melbourne, AUS. (Jan '04 - Apr '04)

Freelance Web / Graphic Designer

Overview: Working closely with the Creative Director producing advertising material, corporate signage & web design concepts whilst also updating live websites. I worked on-site designing everything from ASP driven portals to standard HTML & Flash sites.

Clients: The Victorian Government, Origin, Zapf Creations (Germany),

Seed, James Braund Photographer, SMEs & Not-For-Profit Organisations.

Trinity Mirror Newspaper Group Glasgow, UK. (Jun '00 - Aug '03)

Senior Web Designer / Senior Marketing Creative

Overview: Starting at IcScotland.co.uk as a Web Designer, creating the main portal and its channels, the Scottish Daily Record and Sunday Mail national newspaper websites, online advertising sites & campaigns. The main role was to design and build websites for external advertising clients and internally for the newspaper Editors. Latterly responsible for the creation of in-paper advertising, promotional material to support the event marketing function and the development of brand campaigns for both the main paper and its sub brands- in paper and online. Graphic Design for the Marketing and Promotions function, ultimately creating brand identity & associated branding for over 30 PR events per annum including music gigs, corporate events, new product launches & fashion shows.

Clients: Daily Record, Sunday Mail, The Glaswegian, IcScoltand, Scottish Recruitment, The Mirror, First Press Publishing, Quay Multimedia, Winners On The Web & Business Insider.

Hatch Design [Campsie Online] Glasgow, UK. (Mar '99 - Jun '00)

Web designer

Overview: The remit was to initiate the Web Design function, liaise with all online clients and produce all digital media. I designed sites which adhered to the W3C accessibility standards including a website for the partially sighted/blind which fully complied with the Buddy Approval scheme.

Clients: local SMEs and Campsie's existing client base.

// TECHNICAL PROFICIENCY

Software: Adobe Creative Suite 3 Design Premium, Microsoft Office.

Programming Proficiencies: HTML, CSS (old skool) & Flash.

Programming Understanding: Java Script, ASP, Actionscript

Operating Systems: Mac & PC.

// EDUCATION

Higher Education: The Glasgow School of Art Glasgow, UK.

(Sep '93 - Jun '98)

1 Bachelor of Art Degree In Visual Communications.

Secondary Education: The Glasgow Academy Glasgow, UK.

(Mar '87 - Jun '93)

8 standard grades, 5 higher levels, 1 advanced level.

// PERSONAL CLIENT WORK

2007 : Model Team Scotland website.

2007 : Camp Bova (tees & merchandise) identity & website.

2007 : Sonny & Vitos Deli Café branding, signage & flyers.

2007 : Ardlussa Estate (Isle of Jura) identity & website.

2006 : Amelie Bespoke Tailoring identity & website.

2005 : Gilden Photonics Ltd identity & website.

2005 : Melt (at Favella, Italian Centre) identity & nightclub flyers.

2005 : Civic Works website (for FlamJam).