

CHRISTOPHER MICHAEL PASTORE

Web Designer / Graphic Artist / Technical Writer

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Profile & Objective

To further my fifteen-year career in online ad creative and web design in a company that promotes a workplace design culture. I look forward to gaining a position that will allow me to continue honing my craft as a designer of online ads and hand coding of compelling web site experiences. I am driven by clear, concise information design, fueled by my exceptional organizational skills which I mix with a strong emphasis on web standards, semantic markup, search engine optimization, usability and accessibility guidelines for screen, print and mobile devices; finding the balance between typography, design, technology, readability and accessibility.

Professional Experience

cPanel of Texas, Inc.

Technical Writer/Designer

June 2007 – Present • Houston, TX.

Updating and writing software documentation for web hosting automation server software for use on Linux and Windows Server operating systems. Creation of online documentation system / web sites to host cPanel's documentation to their clients. Design and maintenance of cPanel's hosting automation server software.

Landmark Communications, Inc.

Web Designer

December 2000 – May 2007 • Norfolk, VA.

Creation of online ads, landing pages and web site designs for internal, local and national clients including Cox Communications, Best Buy, Dominos Pizza, Toyota, Cadillac, T-Mobile, Haynes Furniture, The Dump, Verizon, Nextel and Clear Channel Entertainment. Initiated the web standards movement at PilotOnline.com and HamptonRoads.com. Training fellow web designers in the importance of web standards; CSS page layout and accessibility for the physically impaired. I am a member of our Culture Team and Net Promoter Score initiatives.

Freelance

Web Designer / Graphic Artist

1993 – Present • Virginia Beach, VA. / Crosby, TX.