

# RobSutherland

## CURRICULUM VITAE

> **A : 46 Hankins Lane, Mill Hill, LONDON. UK**

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### > **EXPERIENCE :**

**PUBLICIS BLUEPRINT.** 23 Howland Street. London W1A 1AQ  
APRIL 2007 - OCT 2007. **ART DIRECTOR**

**MOSS MEDIA / PERTH WOMAN MAGAZINE.** 288 Stirling St. Perth. WA  
FEB 2005 - SEPT 2005. **ART DIRECTOR**

**THE ALTERNATIVE.** 26 Lyall St. Perth. WA  
SEPT 2003 - JAN 2005. **FREELANCE ART DIRECTOR/ DESIGNER**

**THE WEST AUSTRALIAN.** Osborne Park. Perth. WA  
FEB 2003 - MAY 2003. **EDITORIAL ARTIST**

**BKAY DESIGN.** Ventnor Ave, West Perth. WA  
OCT 2002 - FEB 2003, **FREELANCE DESIGNER**

**REDWOOD PUBLISHING.** 7 St. Martin's Place, London WC2N 4HA.  
July 2001 - July 2002. **ART EDITOR.**

**ALLIANCE INTERNATIONAL MEDIA.** Unicorn House, 3 plough Yard. London. EC2A 3PW  
Oct. '99 - July 2001. **ART DIRECTOR.**

**THE CONSERVATORY.** 5 Ella Mews, Cressy Road. Hampstead. London. NW3  
Jan. '99 - Oct. '99. **DESIGNER.**

**ACTIVITY PUBLISHERS LTD.** 27 Belsize Lane, London. NW3  
Jan. '98 - Jan. '99. **ART DIRECTOR.**

**SPOONFEDESIGN.** 46 Hankins Lane, Mill Hill, London. NW7.  
'91 - 97+Ongoing. Working for myself under the SPOONFED banner (previously SNOB), creating logos and backdrops for bands, designing flyers and ads for already established acts, working alongside musicians, D.J.'s, record labels, entrepreneurial artists, photographers, videographers, writers and screen printers.

### > **FREELANCE CLIENTS:**

**MAGENTA, LINC, CHEMISTRY DESIGN, JMG, WORLDWIDE, ATTICUS COMMUNICATION, THE SLEEPY JACKSON, THE ALTERNATIVE, MJB&B, 303, REPROTYPE, BKAY DESIGN, REDLINE, ATTICUS COMMUNICATION, KEY2DESIGN, KOHL,TWELVE, REDWOOD PUBLISHING, RIVER PUBLISHING, PUBLICIS, BIG AUDIO DYNAMITE, MASH, BOILERHOUSE,**

### > **EDUCATION:**

Newcastle College of Art, Rye Hill, Newcastle upon Tyne.  
Barnet College, Barnet, Herts.  
Queen Elizabeth's Boys School, Queens Road, Barnet, Herts.

### > **QUALIFICATIONS:**

DTP for the Internet, Central St. Martin's.  
HND Graphic design.  
'A' Levels: Art, Photography, Business studies.  
'O' Levels: English, Maths, German, Biology, Geography, Photography, Art.

### > **SOFTWARE PACKAGES:**

**ADOBE CS SUITE:-** Indesign, Illustrator, Photoshop, Acrobat, Quark, MS Office suite, Dreamweaver, Flash, Quickcut.

### > **HOBBIES & INTERESTS:**

Friends and Family, Snowboarding, Travel, Diving, Football (soccer), Illustration, Photography, Music, European Cinema  
The Graphic languages of Neville Brody, Vaughan Oliver, Jamie Reid, David Carson, Büro Destruct, Tomato and Rian Hughes  
50's & 60's Furniture, Scandinavian Design, Architecture, Interior Design

### > **OTHER:**

Danish Fluent (mother), and a little French and German spoken.